

PRISM

A NMIMS NAVI MUMBAI NEWSLETTER

SCHOOL OF BUSINESS MANAGEMENT



In the Spotlight

SBM Celebrates the 11th Convocation

On the convocation, Dr. P.N. Mukherjee outlined a seven-point roadmap for the School of Business Management, NMIMS Navi Mumbai campus to be accomplished in the next three to five years. The same will be done by focusing on contemporary training programs and value-added workshops in new areas like Artificial Intelligence (AI), Robotics, the Internet of Things (IoT), Data Science and Blockchain technology.



www.nmimsnavimumbai.org



[nmimsnavimumbai](https://www.instagram.com/nmimsnavimumbai)

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THE EDITORIAL TEAM *Speaks*

“ NMIMS has established itself as a leader in providing high-quality education to its students in order to promote the ‘holistic development’ of tomorrow's professionals. This new campus prepares future professional leaders through a comprehensive blend of theory and practise, as well as highly innovative teaching pedagogy. NMIMS Navi Mumbai focuses on ‘Outcome based Learning’ mechanism which makes students learning strengthened through achievement and attainment of Learning outcomes. Along with this all-round development of students with various clubs and committees make them realise and nurture leadership skills. All the academic and non-academic activities are synchronised in order to develop leaders and entrepreneurs who will drive their enterprises to greater success in the global market. At the same time, the Institute is profoundly rooted in the ethos and ideals of the Indian management system, which has a worldwide focus.



Dr. Shashank Mehra
Faculty Incharge
Public Relations Committee



Ms. Rhea Ajith
Content Head
Public Relations Committee

“ By offering a digital newsletter we wish to expand and showcase various events and activities been organised under various clubs and Committees. These clubs and committees are governed and headed by students; with a prime objective of providing platform for each individual to showcase one’s talent and bring laurels to one-self and for the institute. It is a platform; where each student can utilise and showcase ones true potential under these clubs and committees. Different topics and opportunities for students, such as success stories and activities are highlighted through this initiative. Engaging with students of different age groups and prominent faculty of NMIMS Navi Mumbai, has helped us, the PR Committee to develop awareness of all the activities and events taking place in our college. Thus, through this digital newsletter, we aim to create a platform for sharing opinions and perspectives—all of which are invaluable when entering the workplace and contributing to society.



दोन वर्षांच्या पदव्या दोन महिन्यांत मिळाल्या - आठवले

एनएमआयएमएस शिक्षण संस्थेचा पदवीग्रहण सोहळा

लोकमत न्यूज नेटवर्क
पनवेल : कोरोना काळात दोन वर्षांच्या अभ्यासक्रमाच्या डिग्री दोन महिन्यांत मिळाल्याचे वक्तव्य केंद्रीय सामाजिक न्याय राज्यमंत्री रामदास आठवले यांनी १६ एप्रिल रोजी केले. एनएमआयएमएस शिक्षण संस्थेच्या बिजनेस मॅनेजमेंटच्या पदवीग्रहण सोहळ्यावेळी आठवले हे खारघर या ठिकाणी उपस्थित होते.



'कोरोना गो बॅक' हा नारा सर्वप्रथम मीच मुंबई येथील गेट वे ऑफ इंडिया येथून दिला होता. त्यानंतरच कोरोना गेला मात्र तो पुन्हा कधीही येईल, असे आपल्या मिशकील शैलीत त्यांनी सांगितले. कोरोनामुळे ऑनलाईन शिक्षण सुरू असल्याने अनेकांनी ऑनलाईन अभ्यास करून पदव्या मिळविल्याचे सांगत याच ठिकाणी शिक्षण घेणारा विद्यार्थी केवळ दोन

केंद्रीय मंत्री रामदास आठवले यांच्या हस्ते पदवीग्रहण करताना विद्यार्थी.

महिने या शिक्षणासाठी प्रत्यक्ष महाविद्यालयात उपस्थित राहिला असल्याचे मला समजले, असे आठवले यांनी सांगितले. साहजिकच कोरोनामुळे दोन वर्षांच्या अभ्यासक्रमाच्या डिग्री दोन महिन्यांत मिळाल्या असल्याचे आठवले यांनी सांगितल्यावर सभागृहात एकच हशा पिकल्याचे

पाहावयास मिळाले. यावेळी आठवले यांनी पंतप्रधान मोदी यांच्या कार्याचे कौतुक करीत देशाला कधी विसरू नका, नेहमी मोदींच्या सोबत चला, असा सल्ला विद्यार्थ्यांना दिला. यावेळी उपस्थितांमध्ये प्राध्यापक व शिक्षण संस्थेच्या बोर्डचे सदस्य उपस्थित होते.

केंद्र सरकारचा उच्च, तांत्रिक शिक्षणावर भर



पनवेल : केंद्र सरकारने उच्च आणि तांत्रिक शिक्षणावर भर दिला आहे. अधिकाधिक विद्यार्थ्यांना उद्योजकतेकडे आकर्षित करण्यासाठी भारत सरकारने प्राथमिक शिक्षणात कोडिंग आणले आणि उच्च

केंद्रीय राज्य मंत्री रामदास आठवले यांनी केले. ते शनिवारी खारघर येथे एनएमआयएमएस नवी मुंबई कॅम्पसचा दीक्षांत समारंभाप्रसंगी बोलत होते.

केंद्रीय राज्यमंत्री रामदास आठवले यांचे प्रतिपादन

केंद्रीय सामाजिक न्याय आणि अधिकारिता मंत्री रामदास आठवले, सीईओ मॅकनली सवाजी, असीम श्रीवास्तव यांच्या उपस्थितीत एसव्हीकेएमच्या एनएमआयएमएस स्कूल ऑफ बिजनेस मॅनेजमेंट नवी मुंबई कॅम्पसने त्याचा चौथा दीक्षांत दिन साजरा केला. या समारंभाला एनएमआयएमएसचे ट्रस्टी आणि कुलपती कर्ता नॉमिनी/वारस भरत संघवी यांच्यासह डॉ. शरद म्हैसकर उपस्थित होते.

Adding to this, **Dr. Parthasarathi Mukherjee** said, "India is a land of opportunities. However, to grab the right opportunity, you require a positive attitude, the right approach, and a focused goal which I believe India's leading institute NMIMS SBM has taught their students how to build all of them. We at NMIMS always strive for our students to get the best value added education. We have engaged the best faculty, best pedagogy and curriculum along with finest learning environment. SBM Navi Mumbai campus nurture holistic management skills in students and making them physically, mentally and emotionally strong agile leaders."



While addressing students at the Convocation ceremony, **Sh Ramdas Athavale, Union Minister for Social Justice and Empowerment**, said, "The Central government has emphasized focus on higher education and technical learning. The Government of India has introduced coding in primary education and increased seats in higher and technical education colleges to attract more students to entrepreneurship. I understand that all of you have got good employment with Multinational or Nationally renowned companies. This marks the completion of your life, and the other is ready to be started moving into the real corporate world to thin of life. However, I am sure the value system and training that NM these two years will confidently help you face the world. I congratulate Management and Faculty for giving this country gems like you."

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HOME OPINIONS INDIA WORLD BUSINESS ENTERTAINMENT SPORTS LIFESTYLE EDUCATION

Home / Education / Navi Mumbai: Fourth convocation of SVKM's NMIMS held

Navi Mumbai: Fourth convocation of SVKM's NMIMS held

On the occasion, Bharat Sanghvi, Trustee NMIMS and Nominee of Hon'ble Chancellor, and Dr Sharad Mhaiskar, Pro-Vice-Chancellor along with the faculty members, members of the board, staff members, and students were present.

Amit Srivastava | Updated on: Friday, April 22, 2022, 09:22 PM IST

BREAKING NEWS



CONVOCATION

16th April 2022

SVKM's NMIMS, School of Business Management (SBM), Navi Mumbai conducted its 4th convocation ceremony for MBA Batch of 2020-22 on 16th April 2022 at the campus. Students turned professional managers and entrepreneurs received their MBA degree after having completed their 2-year journey of rigorous training where they were trained to be industry-ready using learning mechanisms such as seminars, classroom discussions, career vision schooling, research, summer internship program, student forum, workshops and many more. The Batch of 2020-22 were awarded their degrees at the convocation ceremony.



HIGHLIGHT

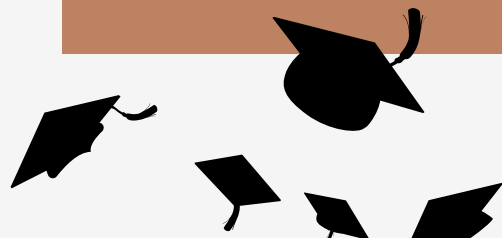
NMIMS Navi Mumbai Campus draws a seven-point roadmap to be accomplished in 3-5 years at SBM Convocation Ceremony- 2022.



“

SBM Navi Mumbai campus nurtures holistic management skills in students - making them physically, mentally and emotionally strong agile leaders.

Dr. Parthasarathi Mukherjee
Director - NMIMS Navi Mumbai





On this joyous occasion, the campus announced the adoption of Agility and Quick Adaptability as the two pillars in its teaching, training, and placement process and adopting the VUCA world. (Volatility, Uncertainty, Complexity, and Ambiguity). The Campus also announced a major change in the evaluation method, moving away from the traditional knowledge-based paradigm and toward a hybrid problem-solving and decision-making model that incorporates whole-brain thinking to develop smart managers.

This prestigious occasion was graced by Shri Ramdas Athawale, Hon'ble Minister of State Social Justice and Empowerment; Shri Aseem Srivastava, CEO McNally Sayaji along with the presence of Shri Bharat Sanghvi, Trustee NMIMS and Nominee of Hon'ble Chancellor; Dr. Sharad Mhaiskar, Pro Vice-Chancellor; Mr. Ashish Apte, Controller of Examinations at SVKM's NMIMS University; Dr. Parthasarathi Mukherjee, Director NMIMS Navi Mumbai, and faculty members.





MARGDARSHAK 3.0

CHARTER | NAVIGATE | SUCCEED

One-of-a kind Speaker Series by PR, Student Council, and CAEC!



Spanning over a period of 2 days (21st and 22nd February 2022), Margdarshak 3.0 - a one-of-a kind speaker series, witnessed some of the most spectacular speakers display their expertise and eloquence. The esteemed speakers delivered engaging speeches on relevant and interesting topics, along with an interactive communication with the spectators. This year's event was aimed to bring out the notion that even when everything seems lost, there is hope for those who can exhibit the grit to reach for it and thus focused on the theme "Light in Plight". Through these shared experiences, the speakers enabled everyone in the room to rise up and take the mantle when darkness hits, to not just be leaders of their own lives but become the torchbearers for others.



The Student Council



Prof. Prashant Barsing
Assistant Professor- OM & QT

"A leader is one who knows the way, goes the way, and shows the way."

This quote defines the purpose of our Student Council. They are the voice of the student body and the bridge spanning management-student interaction. They are the apex body at NMIMS. They work relentlessly to provide a seamless experience at the campus. The Student Council is constituted of a team of 6 core members supporting the admin and taking responsibility for each student activity on campus.



NEXUS: ALUMNI MEET

Navigating your Future through the Past



The major aim behind conducting such an event was to maintain a long-lasting relation and bond with the alumni and provide an opportunity for the alumni to relive the memories of their college life.

The event featured an informal felicitation by the Dr. P.N. Mukherjee, Director of NMIMS - Navi Mumbai where Sir emotively led the students to experience the missed opportunities bypassed due to the pandemic.

While NMIMS - Navi Mumbai has come a long way since its inception, it would not have been possible without the people who have contributed on every step of the way namely our alumni, this event was a display of gratitude by the university to showcase that belief.





MARCELL The Marketing Club



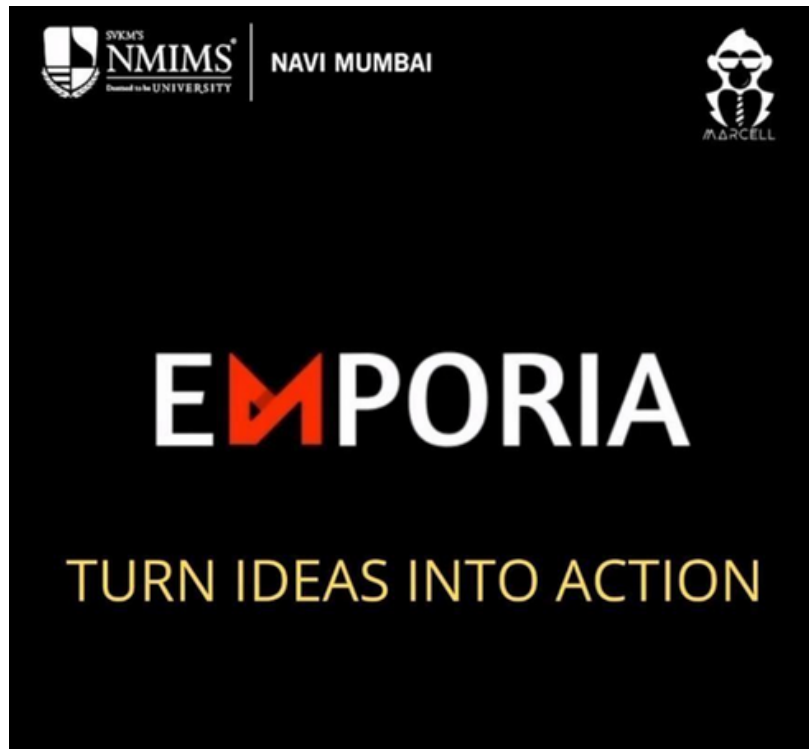
Dr. Surabhi Kaul
Assistant Professor- Marketing

“The Gap between what is expected and what you deliver is where the Magic of Marketing happens”. We at MarCell feel immense pride in creating and engaging a community of Marketing enthusiasts who put ideas into practice. The Club aims to keep the students abreast of the latest market happenings through blogs and engage these brilliant minds in activities to ignite their passion for marketing.

" Let the love for Marketing Blossom"



EMPORÍA



Date of event: 19 and 20 January 2022

Platform: D2C

No of Participants: 157

Emporía was a 2-day event in which business students from all across India had to participate and compete to be victorious in a competition of 2 rounds. Both rounds tested students on various aspects of marketing such as modern and core marketing concepts, marketing trivia, co-branding etc.

The Event was divided into two rounds:

- **Fact & Furious:** The first round consisted of a quiz based on core marketing concepts, branding and marketing trivia. This round was held on D2C platform. Each team was given 20 questions and the time limit to answer the questions was 15 minutes.

- **Crossover:** Top 15 teams from round 1 then took part in this round where each team was allotted a particular brand and had to form a Co-Branding strategy with any brand of their choice (strategy which does not already exist). They had 24 hours to submit a PowerPoint Presentation (max 5-6 slides) describing -
 - a. The reason to co-brand with that brand
 - b. A marketing strategy to cross-promote

1st: Anushree Farmania, Thirumavalavan B
(Department of Management Studies (DoMS),
Indian Institute of Technology (IIT), Madras)

2nd: Divya Jhunjunwala, Mansi Bajaj
(NMIMS, Navi Mumbai)

3rd: Veda Kothamachu, Subham Halder
(NMIMS, Navi Mumbai)





MARKETHON



Date of event: 19 and 21 February 2022

Platform: Online

No of Participants: 75

Markethon was a 2-day event in which students competed to be victorious in a competition of 2 rounds. Both rounds tested students on various aspects of marketing such as modern and core marketing concepts, problem solving, critical and analytical skills, marketing trivia, debate, etc.

The Event was divided into two rounds:

1. Treasure Trove: The treasure hunt round consisted of few hints on different Google drive folders, blogs and past posts of our Instagram page (marcell_nmims). Teams had to use correct answer in the pdf password to move forward. This round was held on D2C platform. Each team was given 12 questions and the time limit to answer the questions was 60 minutes.

2. Battle of Brands: It was a live event. Each team was given a particular brand and they had to create an advertisement (A poster & Presentation) which exhibited why that brand is better than its rival brand (They can choose any rival brand of their choice). The participants had to create a perfect diss ad addressed to its competitors. The presentations highlighted why their brand is better, what are their strongest marketing strategies, etc.

1st- Red Rangers - Nishi Patidar, Aditya Patidar (CHRIST (Deemed to be University), Bangalore)

2nd - Great Endeavours - Rishikesh Pandey, Ishwar Ushire (Symbiosis Institute of Business Management (SIBM), Pune)

3rd - Blizkrieg - Allan Jolly, Veda Kothamachu (NMIMS, Navi Mumbai)





KRAFTSHALA LIVE SESSION

Date: 13th March 2022

Mode of Conduct: Online

No. of attendees: 150+

MarCell along with the Kraftshala Team conducted a special Kraftshala LIVE session on: How to Convert Summer Placements into PPO, open to all 1st-year students of the SBM and other partnering campuses.

The session was conducted by Varun Satia, Founder & CEO - Kraftshala and it added value for people with a sales and marketing internship from all sectors- FMCG/ FMCD/ Pharma/ Healthcare/ Ecommerce/ Retail/ BFSI/ Manufacturing/ Auto/ IT/ Consumer tech etc.

SYMMS NMIMS
Naval Institute of UNIVERSITY

NAVI MUMBAI

MARCELL

HOW TO CONVERT SUMMER INTERNSHIPS INTO PPOs

Guest Speaker

Varun Satia
Founder, Kraftshala

13 March, 2022
5:00 pm

SBM 1st Year



The session was conducted exclusively for 1st-year students of our partnering campuses and focused on:

- ✓ What recruiters expect from B-school interns
- ✓ How to break down the summer internship into a set of Breakout Moments and hacks to win in each one of them
- ✓ Ways to approach typical S&M internship projects





Community for Social Initiatives



Dr. Chandan Adhikari
Professor-Economics



The main objective of NMIMS-CSI is to sensitise the students about societal issues related to deprivation and inequality and widen their sphere of thinking with a fine balance of left and right brain to help establish an egalitarian society in some measure. All activities of NMIMS-CSI including WeCare were geared towards achieving this general and broad goal.



BLOOD DONATION CAMP

The Rotaract Club of NMIMS, the Rotaract Club of Navi Mumbai Sunrise, and the Community for Social Initiatives, NMIMS, and Navi Mumbai collaborated to organise a seven-hour blood donation drive in the institute's seminar hall on March 14, 2022, from 9 a.m. to 4 p.m. The drive was conducted for 72 students from various schools of the NMIMS Navi Mumbai campus who donated blood.



The 8-10 minute long blood donation procedure per pupil was carried out with extreme attention, cleanliness, and hygiene to ensure the program's safe execution. Following a successful blood donation, blood donors were given sandwiches and water bottles to help them replenish. Dr. P.N. Mukherjee, Director of SVKM's NMIMS Navi Mumbai Campus, and President of the Community for Social Initiatives, Mr Ayush Gupta keenly observed the standard procedures for blood donation to ensure absolute safety and protection of all donors.





**Civic
Engagement
Program
Feb 2022**

WE CARE PROGRAM



About We Care

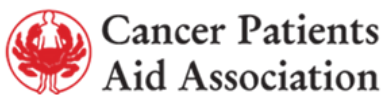
“We Care” is a civic engagement project at Narsee Monjee Institute of Management Studies (NMIMS) where the students intern with a non-profit organization in order to gain experience and become more aware of their responsibility towards this society.

To support this initiative, the We Care team at NMIMS, Navi Mumbai, in collaboration with Mrs. Archana gave MBA first-year students an orientation session in which she provided the students with some insight into their responsibility towards society along with inculcation of the essence of why volunteering for a cause is important.



Each student in this program worked with a non-profit organization, which assigned them a mentor and allowed them to participate in various projects and activities. By focusing on NGOs across India, the We Care initiative gave students the opportunity to contribute to the betterment of society. The program as a whole aimed to make a small difference in diverse sections of the country through this initiative. To support this initiative, the We Care team at NMIMS, Navi Mumbai, in collaboration with Mrs. Archana gave MBA first-year students an orientation session in which she provided the students with some insight into their responsibility towards society along with inculcation of the essence of why volunteering for a cause is important.

NGOs on board



and more!





INTERNATIONAL WOMEN'S DAY



The Inner Wheel Club, Rotary Club of NMIMS, Rotaract Club of NMIMS, and New Club Gen Meraki, Community for Social Initiatives, NMIMS, Navi Mumbai organized a three-hour-long programme in our seminar hall to commemorate International Women's Day on March 8, 2022. Mrs. Sulekha Sinharey, President of the Inner Wheel group, gave an inspiring message while inaugurating the program. Dr. P.N. Mukherjee, the Chief Guest of our program, was introduced by our President, Ayush Gupta. Mrs Payal Majumdar gave a mesmerizing dance performance for which she received a bouquet and memento from the Inner Wheel Club. Hemangini Patil, RTO Head, Vashi; Dr.Vaishali Lokhande, Nurse; Anju Abbi, and Alka Patil, Police Inspector received four awards from the Inner Wheel Club for their outstanding efforts in their respective domains.



As the celebration came to a close, new members were sworn in, followed by another Bharat Natyam performance by Hansika Poddar. Finally, a memento distribution ceremony for the institute's housekeeping workers was held, commemorating the topic of Gender Equality on International Women's Day. The Housekeeping Staff of NMIMS, Navi Mumbai consistently puts in a lot of hard work in ensuring the Campus is clean & tidy. They supported us by providing services that are most needed. Even during the pandemic when we had the luxury to work/study from home, they had no other choice, but to come to our college and do the work, as there was no substitute to their services. As humans, we need to be supportive and appreciative of each other. We expressed our gratitude to the housekeeping staff, to lift their spirits & let them know that we value their support which was followed by a Rotary Club gratitude vote and the National Anthem.



Corporate & Academic Excellence Committee



Ms. Kavita Kadam
Assistant Director- Campus Placements



Discipline, enthusiasm, harmony, and incredibly inventive ideas are all required in the workplace. As a result, we serve as a link between academic knowledge and the business world. We, CAEC, are committed to instilling the best thought processes in your thoughts, thereby safeguarding your future as the best leaders!



PANEL DISCUSSION ON ESG

Date: 8th January 2022

Mode of Conduct: Online

No. of attendees: 50+

Type of event: Speaker Series

Name of the speaker: Dr. Shulagna Sarkar, Arvind Agrawal, and Chandru Badrinarayanan

On the 8th of January 2022, CAEC sponsored a panel discussion on ESG Investment at Narsee Monjee Institute of Management Studies (NMIMS) in Navi Mumbai. CAEC invited Dr. Shulagna Sarkar, Arvind Agrawal, and Chandru Badrinarayanan as panelists for the discussion.

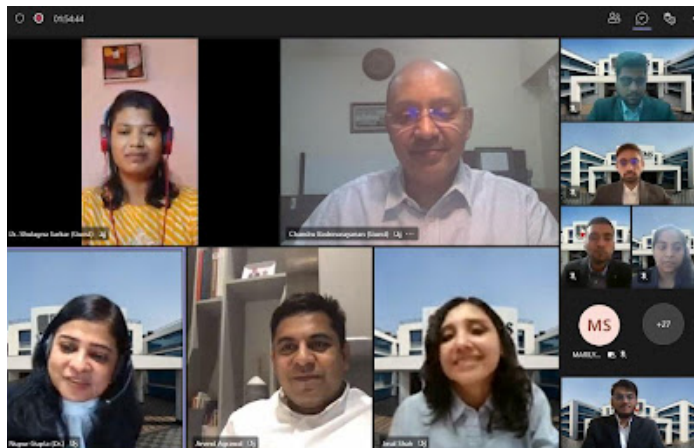
Mr. Chandru, who has extensive expertise in financial services and climate change analytics, began the conversation by explaining ESG and its importance. He also demonstrated numerous indicators for gauging a business's sustainability.

Dr. Shulagna Sarkar, an HR professional, offered her thoughts on corporate India's ESG knowledge, how people think about it, and what more can be done.

Mr. Arvind, a communication expert, offered his thoughts on the importance of communication in ESG adoption, clearly explaining the data revolution that has occurred in this sector.

The three panelists were asked about their thoughts on what firms can do to improve shareholder wealth and how ESG adoption may help with overall growth, and the discussion was wrapped off with an interactive Q&A session with the audience.

We thanked the panelists for such an entertaining and enlightening discussion, as well as Dr. Nupur Gupta and Jinal Sameer Shah for moderating the discussion and for their continuous support. Finally, we thanked our students and faculty for being such a fantastic audience.





PITCH IT GREEN



Date of event: 2nd February 2022

Platform: Online

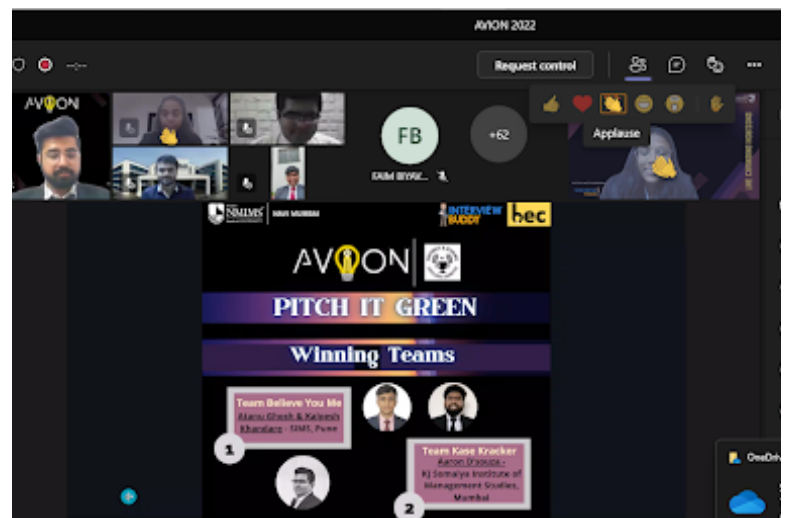
Type of event: Competition

No of Participants: 100+

Winners- Believe You ME, SIMS Pune

Runners' Up- Kase Krackers, KJ Somaiya Institute of Management Studies, Mumbai

Under Avion'2022, CAEC organized a competition for pan India students called Pitch it Green. The motive behind the competition was to make the participants think about business on sustainable and environment friendly terms. The competition involved two rounds wherein the first round was a quiz followed by pitching an idea in the second round to the judges.



The task in the competition involved doing a line extension for an existing brand on sustainable terms.

The competition was a hit with more than 100 participants including students from top b-schools and colleges across India. The final round witnessed some great ideas pitched by the participants which included the line extensions of brands like Walt Disney, Nestle, Shell and many more. All in all, the event was successful with good participation and amazing ideas.

1st- Team Believe You ME, SIMS Pune
2nd - Team Kase Krackers, KJ Somaiya Institute of Management Studies, Mumbai





Placement Committee



Ms. Kavita Kadam
Assistant Director-Campus Placements

“The placement committee of NMIMS Navi Mumbai works on the principles of Discipline, Integrity, and Authenticity. We as a group of students work as an active link between the corporate world and the students. The placement committee very proudly holds a responsibility to organize insightful sessions and pre-placement talks which can give students a brief understanding of the corporate world. We as a team pledge to offer the best opportunities to our students and act as a corporate interface of the institute.



PLACEMENT COMMITTEE
NMIMS NAVI MUMBAI

Celebrating 100% PLACEMENTS



The School of Business Management (SBM) & School of Technology Management and Engineering (STME) of NMIMS Navi Mumbai attained a major milestone with 100% Campus Placements for the Batch 2020-22. Owing to the efforts and enthusiasm of the team, the Navi Mumbai campus was able to achieve 100% of the final placement by Feb 2nd 2022, with 80+ organizations participating.

To cherish the hard work, perseverance and dedication of the placement committee who ensured that the whole batch is placed, a placement party was organized to celebrate the same, where the efforts of our Placement Committee(SBM & STME) were recognized and felicitated.



PLACEMENT COMMITTEE
NMIMS NAVI MUMBAI

Celebrating 100% PLACEMENTS

The Chief Guest for the occasion was Ms. Shoba Pai, NMIMS Mumbai Director- Placements, Then we had the Director of NMIMS Navi Mumbai- Dr. Parthasarathi Mukherjee, Our Associate Dean- Dr. Manjari Srivastava, Assistant Director Placements- Ms Kavita Kadam, SBM Placement Coordinator- Ms. Aarti Kundhadiya, STME placement Coordinator- Mr Laxmikant Narkhede, Associate Professor and Placement Faculty- Dr. Anurag Garg, the Faculty members of NMIMS Navi Mumbai and the students from both the batches present to grace the event.

The logo of placement committee - NMIMS Navi Mumbai, was launched and the Senior placement committee for the year 2022-23 were announced.





Music Committee



Dr. Suma Gundugola
Assistant Professor- HRM

From a club to a committee, it has been a long journey for The Music Committee of NMIMS Navi Mumbai. We strive to keep music alive in the hearts of all the people present inside and outside the University. The committee is a regular performer in all the fests happening on campus and their flagship fest REQUIEM not only aims towards promoting musicians in and outside the college but also to discover new talent. The Music Committee is a place not only for people who love music but, also for the people who want to explore their musical side.



MERI AWAAZ HI PEHCHAAN HAI



A tribute to Bharat Ratna Lata Mangeshkar Ji

Date: 11th February 2022

Mode of Conduct: Online

No. of attendees: 100

Lata Mangeshkar, also known as the 'Nightingale of India', was one of the most versatile singers in the Indian film industry. She is widely considered to have been one of the greatest and most influential singers in India. Her contribution to the Indian music industry in a career spanning eight decades gained her honorific titles such as the "Queen of Melody", "Nightingale of India", and "Voice of the Millennium".

She devoted her life to music and received several awards and accolades during her eight-decade-long career. In 1974, she became the first Indian to perform at the Royal Albert Hall. She is the recipient of three National Film Awards, four Filmfare Best Female Playback Awards, and many more.

Lata Mangeshkar was bestowed with the Dadasaheb Phalke Award in 1989 and was awarded the Bharat-Ratna, India's highest civilian honor in 2001. The government of France conferred upon her the highest civilian award (Officer of the Legion of Honour) in 2007. Sadly, India lost a great musical legend when she passed away on February 6, 2022.

In her memory and to celebrate her contribution to music, the Music Committee of NMIMS, Navi Mumbai hosted an event to pay their tribute to the legendary Lata Mangeshkar Ji.

The event was hosted by Parth Srivastava who took everyone down memory lane and rejuvenated the audiences' mind with the haunting melody of the beautiful songs that generations have grown up listening. It started with a brief introduction to the legendary singer and a short video clip showing her life's work. This was followed by 3 musical tributes performed by Arya Nagpal, Aashvi Trivedi, and Ananya Vaidya.

All the performances were soul stirring and had the faculty and students reminiscing upon the everlasting beauty of her songs. In the interaction between the students and faculty that followed the performances, teachers also hummed and sang their favourite songs.

The event was a great success and touched the hearts of everyone giving them closure after the demise of an unparalleled singer!



Performance MARGDARSHAK



MUSIC



Date: 21st & 22nd February 2022

Mode of Conduct: Offline

No. of attendees: 100+

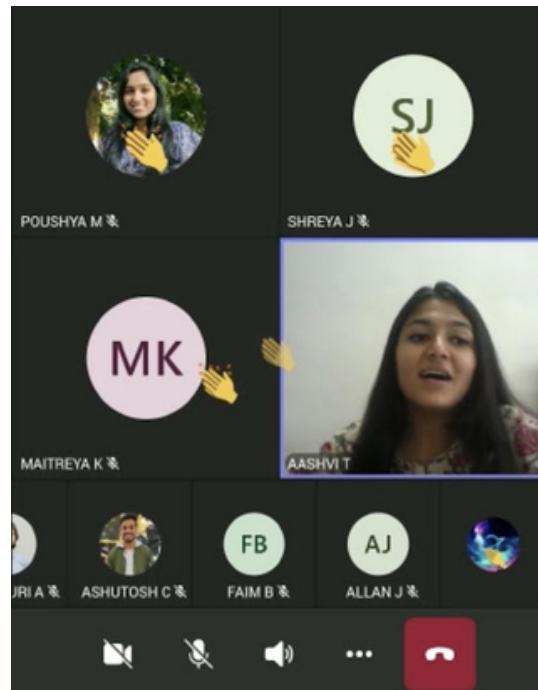
Type of event: Speaker series/workshop

“Margdarshak’ connotes a guiding light; that is a compass that shows the right direction in times of despair and confusion. It is generally gratifying to be within the sight of influential personalities, simply their words can impel you to forge ahead in life. The students of NMIMS, Navi Mumbai felt honored as the prominent speakers of Margdarshak propelled and motivated them through basic stories and kind words. Perhaps the most compelling experience of the year, we could never have requested a for a better beginning to the year.

✓ The most heartening fact was that we were able to witness the magic of our very own music committee at NMIMS Navi Mumbai that featured in the first offline event of the year called ‘Symphony’. The soulful performances from different genres ruled over everyone’s hearts.



Performance AVION



Date: 26th & 27th February 2022

Mode of Conduct: Online

No. of attendees: 100+

Type of event: Speaker series/workshop/competition



Avion-a business conclave was a flagship event organized by the business events committee of NMIMS Navi Mumbai which brought to us some exciting competitions, engaging speaker sessions, intriguing panel discussions, and much more. There was a remarkable event conducted after the successful completion of Avion wherein the finest performers of the music committee showcased their talents by presenting some exceptional songs in different genres.





The Operations Club



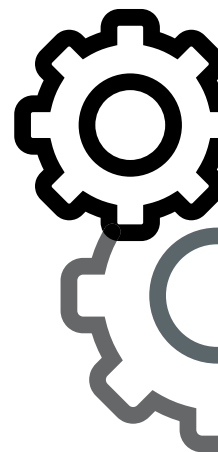
Prof. Anurag Garg
Associate Professor



“

The Operations Club at NMIMS Navi Mumbai aims to provide students with authentic exposure to various Supply Chain functions. All OpNotch activities are intended to equip candidates to analyze real-world problems and propose effective solutions to improve efficiency and productivity. The club establishes a notion of continuous development for students to pursue better opportunities through Six Sigma and several case study competitions.

OPCHESTRA (AVION)



Name of the event: Opchestra (Avion)
 Date of the event: 19/02/2022
 Location: Online D2C
 Type of event: Case Study Competition
 Number of attendees: 213



OpNotch The Operations Club

AVION PRESENTS

REGISTRATION DEADLINE
19 FEB 2022, 7 PM

OPSCHESTRA CASE STUDY COMPETITION

INTERVIEW BUDDY

PRIZES WORTH UPTO 7K

CONTACT US
9742172941 CLAVAN FERNANDEZ
7228914178 VYOM VYAS

register now



OpNotch The Operations Club

NMIMS NAVI MUMBAI

AVION PRESENTS

OPSCHESTRA CASE STUDY COMPETITION

INTERVIEW BUDDY

PRIZES WORTH UPTO 7K

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7228914178 VYOM VYAS

REGISTER NOW!

D2C

The competition tested the participants' knowledge in operations and supply chain domain including basic concepts, general trivia, and current trends in the industry.

Round 1: Quiz. This was an elimination Round.

The quiz was phrased as a pictorial demonstration of operation and supply chain concepts. The answer to the quiz could be answered either by choosing the answer for the particular pictorial representation from the choices or by TITA format. The candidate, who answered with the greatest accuracy and in shortest time were shortlisted for the next round.

Round 2: Case study

A practical short case with logical questions was provided to the selected candidates of round 1. Usage of external sources was allowed with proper referencing. The shortlisted candidates were judged on the basis of their approach, details provided, assumptions taken and the decision making.

WINNERS: TEAM VIKINGS, IIM KOZHIKODE





Entrepreneuership cell



Prof. Anurag Garg
Associate Professor- Operations & SEM



We at E-Cell feel that entrepreneurship is essential to blossom one's creative potential and harmonise all potential to attain productive outcomes. To realise this vision, we have conceptualised and successfully implemented a number of initiatives to assist students, young entrepreneurs, and professionals in their entrepreneurial journeys by providing multiple platforms for budding entrepreneurs to improve their business models, receive mentorship from successful entrepreneurs, interact with investors, and hone their entrepreneurship skills.



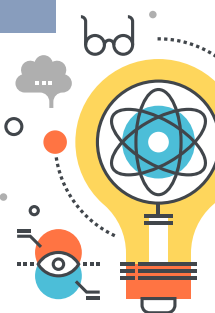
EMPRESARIO

Empresário was a two-round event where participants who have zeal and zest for entrepreneurship were invited. We had more than 151 registrations from premier B-Schools.

These participants were judged on the basis of their Creativity, Innovation, and Out of box ideas.



1. Team 3123 – IFMR Graduate School of Business at Krea University, Sri City
2. Agamjot Singh Arneja – Guru Nanak Khalsa College of Arts, Science & Commerce, Mumbai



The first round consisted of a quiz based on the business world. This round was held on the D2C platform now known as Unstop. Each team was given 20 questions and the time limit to answer the questions was 15 minutes.

The top 10 teams from round one took part in the second round. In this round each team was allotted an industry and they had to come up with a unique product/ existing product.

They had to make a PPT which included their positioning statement, customer value proposition, market research, a problem that your start-up solves, current market, financials & future projections.

bec Business Event Committee



Dr. Manjari Srivastava
Professor- HRM



The Business Events Committee, strives to be the epitome of collaborative growth, where each individual contributes and inspires to expand college, committee and individual potential.



The fifth edition of AVION was conducted by The Business Events Committee NMIMS, Navi Mumbai, from 19th of February to 26th of February. The umbrella event included various business-related competitions for a week and ended with a business conclave, a two-day event with keynote speaker sessions, and panel discussions. Keeping in mind the rapidly changing world, the event was conducted with the theme - The Changing Horizons: Inspire, Innovate, Integrate.



DAY 1

KEYNOTE: Dr. Subhajit Bose
Director & Head – Strategic Planning,
Analytics & Control – Indigo Airlines.

PANELISTS

Mr. Sudip Goswami
Director & GM - South India & Startups
Dell Technologies.

Mr. Jitendraa Dikkshit
CEO – TATA AutoComp Systems Ltd.

Mr. Jogendra Singh - President (Finance) and
Group CFO at Hero Enterprise.

Mr. Ankit Aggarwal
Founder & CEO - Dare2Compete



DAY 2

KEYNOTE: Mr. Sandeep Bangiya
Business Head, EV Charging
Ecosystem – TATA power

PANELISTS

Mr. Arun Thukral
Independent Consultant, Former
MD & CEO at Axis Securities

Mr. Abhijit Adkar
Head of Functional Training and Productivity-
Aditya Birla Capital.

Mr. Amod Moghe
Head Strategist, Customer Services
Mercedes-Benz India Pvt. Ltd.

On both the days, eminent corporate personalities from the various industries and domains shared their insights on a wide range of business topics. The enthralling discussion began with the keynote speakers sharing their views and experience on the changing horizon and its repercussions on India. The distinguished panel then launched into an enthralling discussion in which these corporate thought leaders shared their trailblazing ideas and insights on a variety of topics such as strategic management, EVs, cryptocurrency, NFT, cyber security, startup ecosystem, and many others. The stage was set ablaze by the interesting interchange of ideas, and it was a terrific learning experience for NMIMS students. The students also had the chance to interact with our visitors and learn about corporate culture. The event ended with Avion Beats, a fun-filled evening with melodious music by the Music Committee.



Trivial Pursuit Winners
(BEC Competition on D2C Platform):
1st Prize- Sparsh Agarwal & Amit
2nd Prize- Yasha Sharma & Shubham Shetty



Fincorp The Finance Club



Dr. Bharath Supra
Associate Professor- Finance



The two months that I have been associated with Fincorp has been amazing. The sheer dedication, attitude and passion with which my team works is awe inspiring. We have great plans for the upcoming academic year. Looking forward it.



FINTECH WORKSHOP

Date of the event: 22 & 29 January 2022

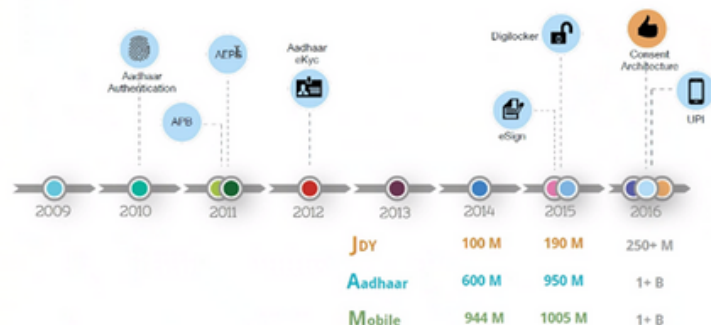
Location: Online

Type of event: Workshop

Number of attendees: 45

A Fintech workshop was conducted by Mr. Ashutosh Mishra in the month of January 2022 covering a range of topics like crypto currency, Machine and Deep Learning, FinTech Firms, etc.

The Evolution of the India Stack - Built on JAM



Source: Ericsson Mobility Report, PMEDV, Aadhaar Web Sites

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FINPOINT 3.0

Date of the event: 19 February 2022

Location: D2C

Type of event: Competition

Number of attendees: 222

In the flagship event of BEC i.e., Avion 2022, FinCorp organized an online D2C competition. The event consisted of 2 rounds. The first round was an online quiz which was an elimination round which was followed by the second round which was Case Study solving. The prizes for the competition were worth INR 7000+.



- 1st- Team Incognito – TAPMI, Manipal
- 2nd- Team Pro Traders- IIM, Kozhikode
- 3rd- Team Soham Mondal- SIBM, Bangalore





FINNACLE NEWSLETTER



The Finnacle is the official Bi-monthly newsletter published by FinCorp which includes a number of articles on specific finance or economy related themes written by members of FinCorp as well as students and faculties of the various schools in NMIMS Navi Mumbai. Finnacle is published online on the Official Instagram handle of FinCorp and is sent to students and faculties of all schools via e-mail. Apart from that it can also be found in library if someone wants to read it in hardcopy. Few themes which were covered in Finnacle are “War and Global Economy”, “Stance of monetary policy in India”, “Mergers and Acquisitions amidst Covid- 19”.



Shining STARS



TEAM NM TRIO

Marketing Quiz
HighTech Solutions Limited



Mr. Pranav Kalra
1st Year
SBM



Mr. Mehul Rathi
1st Year
SBM



Mr. Neh Upadhyay
1st Year
SBM



TEAM ACES

Ignite IPL Auction
NMIMS Navi Mumbai



Mr. Raghav Bhartiya
1st Year
SBM



Mr. Lakshit Uppal
1st Year
SBM



Mr. Mayuresh Pawar
1st Year
SBM



**MR. ATHARVA
IWARKAR**

Social media heist
IIT Delhi



MR. ALOK GUPTA

Corporate Finance Quiz Biz 2022
MET Institute of Management





TEAM ACES

Amuse Bouche
IIM Trichy



Mr. Raghav Bhartiya
1st Year
SBM



Mr. Viraj Wani
1st Year
SBM



NEWSLETTER BY

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An official publication of NMIMS NAVI MUMBAI



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